ORDER

Orders Order / Rev: 710415 - 9 06300017 Alt Order #: OBAMA FOR AMERICA Product Desc: Estimate: 1536 A 09/18/12 - 09/24/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 08/28/12 / 09/24/12 T-WAS Order Type: Political Sales Region: NAT Greer Margolis Mitchell/ Pol Agency Name: **Buying Contact:** K Keuleman Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 3050 K St NW Billing Cycle: WEEKLY Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President Demographic: A35+ New Business Thru: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-4 Advertiser External ID: Revenue Codes: AGY, GEN, POL Agency External ID:

Totals

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/17/12	09/23/12	132	\$141,010.00	\$119,858.50
09/24/12	09/30/12	32	\$28,725.00	\$24,416.25

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	164	\$169,735.00	\$144,274.75	0.00
Totals	164	\$169,735.00	\$144,274.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
1 WTSP (09/18/12	2 09/21/12	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:	a 1205, - TWTF 59 XM)	:30	4	\$75.00 P-4	0.00 NM	4	\$300.00
Start Week: 09/17		End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$75.00	Rating 0.00						
2 WTSP (09/24/12	2 09/24/12	ON (M-Su) ON (M-Su)	СМ	M-F 137, Sa (4:30 XM-4:	a 1205,M 59 XM)	:30	1	\$75.00 P-4	0.00 NM	1	\$75.00
Start Week: 09/24		End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$75.00	Rating 0.00						
E 3 WTSP (09/18/12	2 09/21/12	5-530a 5-530a 10 News	СМ	5-530a	- TWTF	:30	4	\$100.00 P-4	0.00 NM	1	\$100.00
Start Week: 09/17		End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$100.00	Rating 0.00						
		nge <u>D</u> -09/23/12 5-	escription -530a	<u>Star</u> 5-53	/End Time 0a		Weekdays - TWThF			Rtg Type 0.00 NM		
	9/17/12	-09/23/12 5	-530a	5-53	0a		- TWThF		:30 (\$100.00)	0.00 <i>NM</i>		
4 WTSP 0 Cred		-09/23/12 5-	-530a	5-53	0a		- TWI'hF		:30 (\$100.00)	0.00 <i>NM</i>		
5 WTSP (09/18/12	2 09/21/12	530-6a 530-6a 10 News	СМ	530-6a	- TWTF	:30	5	\$150.00 P-4	0.00 NM	5	\$750.00
<u>Start</u> Week: 09/17		End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 5	Rate \$150.00	Rating 0.00						
6 WTSP 0	09/24/12	2 09/24/12		СМ	530-6a	M	:30	2	\$150.00 P-4	0.00 NM	2	\$300.00

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WTSP-TV

Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Credited

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA

Flight Dates: 09/18/12 - 09/24/12 Estimate: 1536 A

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots 530-6a 530-6a 10 News Weekdays Spots/Week Start Date **End Date** Rating Rate Week: 09/24/12 09/30/12 0.00 \$150.00 7 WTSP 09/18/12 09/21/12 \$175.00 P-4 M-F 6-7a CM 6-7a - TWTF- -:30 4 0.00 NM 4 \$700.00 6-7a 10 News Weekda<u>ys</u> **End Date** Spots/Week Start Date Rate Rating Week: 09/17/12 09/23/12 - TWTF-\$175.00 0.00 8 WTSP 09/24/12 09/24/12 M-F 6-7a CM 6-7a M- - - - -:30 1 \$175.00 P-4 0.00 NM \$175.00 6-7a 10 News Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/24/12 09/30/12 M- - - -\$175.00 0.00 9 WTSP 09/18/12 09/21/12 CBS This Morning СМ 7-9a - TWTF- -:30 4 \$200.00 P-4 0.00 NM 4 \$800.00 **CBS This Morning** (7:00 AM-8:00 AM) Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/17/12 09/23/12 - TWTF- -4 \$200.00 0.00 10 WTSP 09/24/12 09/24/12 **CBS This Morning** СМ 7-9a M- - - - -:30 1 \$200.00 P-4 0.00 NM \$200.00 **CBS This Morning** (7:00 AM-8:00 AM) Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 09/24/12 09/30/12 M-0.00 \$200.00 11 WTSP 09/18/12 09/21/12 **CBS** This Morning - TWTF- -:30 \$200.00 P-4 0.00 NM CM 7-9a 4 \$800.00 **CBS This Morning** (8:00 AM-9:00 AM) Start Date **End Date** Weekdays Spots/Week Rate Rating - TWTF- -Week: 09/17/12 09/23/12 4 0.00 \$200.00 12 WTSP 09/24/12 09/24/12 **CBS This Morning** M- - - - -\$200.00 P-4 CM 7-9a :30 1 0.00 NM \$200.00 **CBS This Morning** (8:00 AM-9:00 AM) Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 09/24/12 09/30/12 \$200.00 0.00 - TWTF- -13 WTSP 09/18/12 09/21/12 M-F 9-930a 10 News, 9a@M 9-9:30A :30 \$100.00 P-4 0.00 NM 4 \$400.00 10 News, 9am Spots/Week Start Date **End Date** Weekdays Rate Rating - TWTF- -Week: 09/17/12 09/23/12 \$100.00 0.00 14 WTSP 09/24/12 09/24/12 M-F 9-930a 10 News, 9a@M 9-9:30A M- - - - -:30 \$100.00 P-4 0.00 NM \$100.00 1 10 News, 9am Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 09/24/12 09/30/12 \$100.00 0.00 930-10a 15 WTSP 09/18/12 09/21/12 M-F 930-10a CM - TWTF- -:30 4 \$100.00 P-4 0.00 NM \$400.00 4 Inside Edition Start Date **End Date** Weekdays Spots/Week Rating Rate - TWTF- -Week: 09/17/12 09/23/12 4 \$100.00 0.00 \$100.00 16 WTSP 09/24/12 09/24/12 M-F 930-10a CM 930-10a M- - - - -:30 1 \$100.00 P-4 0.00 NM 1 Inside Edition Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 09/24/12 09/30/12 M- - - - -\$100.00 0.00 17 WTSP 09/18/12 09/21/12 M-F 10-11a СМ :30 2 \$75.00 P-4 0.00 NM 10-11a - T- - - -2 \$150.00 Studio 10 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/17/12 09/23/12 - T- - - -\$75.00 0.00 19 WTSP 09/18/12 09/21/12 СМ - TWTF- -:30 \$450.00 P-4 0.00 NM Price Is Right 11a-12p 6 \$2,700.00 6 Price Is Right Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 - TWTF- -0.00 \$450.00 2 \$450.00 P-4 09/24/12 09/24/12 Price Is Right :30 0.00 NM \$450.00 CM 11a-12p M- - - - -1 Price Is Right Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/24/12 09/30/12 M- - - - -\$450.00 0.00 Ch Date Range Description Start/End Time Weekdays Rate Rtg Type Spot (\$450.00) 1 WTSP 09/24/12-09/30/12 Price Is Right 0.00 NM 11a-12p :30

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch Sta	rt End	Inventory Code	Break	Start/End	Γime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
21 WTSP 09/1	8/12 09/21/12	M-F 12-1230p 10 News @ Noo	CM n	12-1230p	- TWTF	:30	4	\$450.00 P-4	0.00 NM	4	\$1,800.00
Start Dat		Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 22 WTSP 09/2	09/23/12 4/12 09/24/12	- TWTF M-F 12-1230p	CM	\$450.00 12-1230p	0.00 M	:30	1	\$900.00 P-4	0.00 NM	1	\$900.00
		10 News @ Noo		12 1200p		.00	•	ψοσοίσση 4	0.00 14101	,	ψοσο.σσ
Start Dat Week: 09/24/12		<u>Weekdays</u> M	Spots/Week 1	Rate \$900.00	Rating 0.00						
23 WTSP 09/1	8/12 09/21/12		CM	1230-130p	- TWTF	:30	4	\$550.00 P-4	0.00 NM	4	\$2,200.00
Start Dat	e End Date	Young and the F Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 24 WTSP 09/2	09/23/12	- TWTF Y&R	4 CM	\$550.00	0.00 M	:30	1	\$550.00 P-4	0.00 NIM	4	\$550.00
24 WTSP 09/2	4/12 09/24/12	Young and the F		1230-130p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Start Dat Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate \$550.00	Rating 0.00						
E 25 WTSP 09/1		B&B	CM	130-2p	- TWTF	:30	4	\$550.00 P-4	0.00 NM	0	\$0.00
Start Dat	e End Date	Bold and Beautif Weekdays	ful Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	- ТWГF	4	\$550.00	0.00	NA/Indone	1	outh Data	Die Tee		
Spot Ch Date 1 WTSP 09/13		Description B& <i>B</i>	<u>Star</u> 130-	t/End Time 2p		<u>Weekdays</u> - TWThF			Rtg Type 0.00 NM		
Credited 2 WTSP 09/1	7/12 00/22/12	D	130-	2n		- TWThF		:30 (\$550.00)	0.00 0/4		
Credited	/ 12-09/23/ 12 L	DQD	130-	zρ		- 1 W11111		.50 (\$000.00)	0.00 14101		
3 WTSP 09/11 Credited	7/12-09/23/12 E	3& <i>B</i>	130-	2p		- TWГhF	-	:30 (\$550.00)	0.00 <i>NM</i>		
4 WTSP 09/1	7/12-09/23/12 E	3& <i>B</i>	130-	2p		- TWThF	-	:30 (\$550.00)	0.00 NM		
Credited											
26 WTSP 09/2	4/12 09/24/12	B&B Bold and Beautif	CM ful	130-2p	M	:30	1	\$550.00 P-4	0.00 NM	1	\$550.00
Start Dat Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	Rate \$550.00	Rating 0.00						
E 27 WTSP 09/1		M-F 2-3p	CM	2-3p	- TWTF	:30	4	\$300.00 P-4	0.00 NM	1	\$300.00
Start Dat	e End Date	The Talk Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12	09/23/12	- TWTF	4	\$300.00	0.00						
Spot Ch Date 1 WTSP 09/13	Range <u>[</u> 7/12-09/23/12	Description M-F 2-3p	<u>Star</u> 2-3p	t/End Time		<u>Weekdays</u> - TWThF		<u>ngth </u>	Rtg Type 0.00 NM		
Credited	R 3 11P SUN	·	·					,			
2 WTSP 09/1		•	2-3p			- ТWГhF	-	:30 (\$300.00)	0.00 <i>NM</i>		
Credited IDO 1 FO	R 3 11P SUN	NEWSI									
3 WTSP 09/1		•	2 - 3p			- TWГhF	-	:30 (\$300.00)	0.00 <i>NM</i>		
Credited [DO 1 FC	R 3 11P SUN	NEWS]									
28 WTSP 09/2	4/12 09/24/12	•	СМ	2-3p	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
Start Dat	End Date	The Talk Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	M	1	\$300.00	0.00	-20		Ф075 00 D 4	0.00 NIM		#0.000.00
29 WTSP 09/1	oriz 09/21/12	м-г 3-4р Let's Make a De	CM al	3-4p	- TWTF	:30	8	\$275.00 P-4	0.00 NM	8	\$2,200.00
Start Dat Week: 09/17/12		<u>Weekdays</u> - TWTF	Spots/Week 8	Rate \$275.00	Rating 0.00						
30 WTSP 09/2		M-F 3-4p	СМ	3-4p	M	:30	2	\$275.00 P-4	0.00 NM	2	\$550.00
Start Dat	e End Date	Let's Make a De Weekdays	al Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	M	2	\$275.00	0.00						

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Γime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
31 WTSP	09/18/1	2 09/21/12	M-F 4-5p Dr. Phil	СМ	4-5p	- TWTF-	- :30	4	\$400.00 P-4	0.00 NM	4	\$1,600.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$400.00	Rating 0.00						
32 WTSP	09/24/1	2 09/24/12	M-F 4-5p Dr. Phil	СМ	4-5p	M	- :30	1	\$400.00 P-4	0.00 NM	1	\$400.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$400.00	Rating 0.00						
33 WTSP	09/18/1	2 09/21/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	- TWTF-	- :30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
34 WTSP	09/24/1	2 09/24/12	M-F 5-530p 5-530p 10 News	СМ	5-530p	M	- :30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
35 WTSP	09/18/1	2 09/21/12	M-F 530-6p 10 News at 530p	СМ	530-6p	- TWTF-	- :30	4	\$275.00 P-4	0.00 NM	4	\$1,100.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$275.00	Rating 0.00						
36 WTSP	09/24/1	2 09/24/12	M-F 530-6p 10 News at 530p	СМ	530-6p	M	- :30	1	\$275.00 P-4	0.00 NM	1	\$275.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$275.00	Rating 0.00						
37 WTSP	09/18/1	2 09/21/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWГF-	- :30	4	\$500.00 P-4	0.00 NM	4	\$2,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$500.00	Rating 0.00						
38 WTSP	09/24/1	2 09/24/12	M-F 6-630p 6-630p 10 News	СМ	6-630p	M	- :30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	Rate \$500.00	Rating 0.00						
41 WTSP	09/18/1	2 09/21/12	7-730p Wheel of Fortune	СМ	7-730p	- TWTF-	- :30	4	\$1,300.00 P-4	0.00 NM	4	\$5,200.00
<u>Start</u> Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,300.00	Rating 0.00						
42 WTSP	09/24/1	2 09/24/12	7-730p Wheel of Fortune	СМ	7-730p	M	- :30	2	\$1,300.00 P-4	0.00 NM	2	\$2,600.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 2	Rate \$1,300.00	Rating 0.00						
43 WTSP			730-8p Jeopardy	CM	730-8p	- TWTF-	- :30	4	\$1,500.00 P-4	0.00 NM	4	\$6,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$1,500.00	Rating 0.00						
44 WTSP			730-8p Jeopardy	СМ	730-8p	M	- :30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$1,500.00	Rating 0.00						
45 WTSP			LN (M-F) LN (M-F)	СМ	M-F 11-113		- :30	4	\$1,000.00 P-4	0.00 NM	4	\$4,000.00
Start Week: 09/1	t Date 7/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 4	Rate \$1,000.00	Rating 0.00						
46 WTSP				СМ	M-F 11-113		- :30	2	\$1,000.00 P-4	0.00 NM	2	\$2,000.00
Start Week: 09/2	t Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	Rate \$1,000.00	Rating 0.00						
47 WTSP			LN (Sa) Late News (Sa)	СМ	Sa 11-1135	oS	- :30	1	\$700.00 P-4	0.00 NM	1	\$700.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Da	ıys	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
47 WTSP	09/22/1	2 09/22/12	LN (Sa) Late News (Sa)	СМ	Sa 11-1135p		S-	:30	1	\$700.00 P-4	0.00 NM	1	\$700.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S- LN (Su)	CM	\$700.00 Su 11-1135p	0.00	S	:30	2	\$900.00 P-4	0.00 NM	2	\$1,800.00
			Late News (Su)		_					,			, ,
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$900.00	Rating 0.00							
50 WTSP	09/24/1	2 09/24/12	Letterman Late Night with D	CM	1135p-1237a	M		:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2 E 51 WTSP		09/30/12	M Late Late Show	CM	\$350.00 1237-137a	0.00	TF	:30	4	\$175.00 P-4	0.00 NM	2	\$350.00
LSI WISI	09/10/1	2 09/21/12	Late Late Show	Civi	1231-1314	- 1 W	11	.50	4	φ175.001 -4	0.00 14101		ψ330.00
Star Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$175.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription ate Late Show		t/End Time 7-137a			eekdays WThF	Len		Rtg Type		
	edited	2-09/23/12 L	ale Lale Silow	1231	-13/a		- 1	WIIIF		:30 (\$175.00)	0.00 /////		
	09/17/12 edited	2-09/23/12 L	ate Late Show	1237	7-137a		- T	WThF		:30 (\$175.00)	0.00 <i>NM</i>		
		2 09/24/12	Late Late Show	CM	1237-137a	M		:30	1	\$175.00 P-4	0.00 NM	1	\$175.00
01-		Ford Date	Late Late Show	0	Data	Detien							
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00							
53 WTSP	09/22/1	2 09/22/12	Sat 6-8a 10 News, 6am Sa	CM aturday	Sat 6-8a		S-	:30	2	\$75.00 P-4	0.00 NM	2	\$150.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ E54 WTSP		09/23/12	S- Sat 8-10a	CM	\$75.00 Sat 8-10a	0.00	S-	:30	2	\$150.00 P-4	0.00 NM	1	\$150.00
			CBS This Mornin	g Saturday	_				_	ψ.σσ.σσ	0.00	·	ψ.σσ.σσ
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$150.00	Rating 0.00							
	Date Ra	<u>nge</u> <u>D</u> 2-09/23/12 S	escription		<u>t/End Time</u> 8-10a		_	<u>eekdays</u> Sa	Len		Rtg Type 0.00 NM		
Cre	edited		at o roa	Our	5 100			bu		.σσ (φ1σσ.σσ)	0.00 7477		
E 55 WTSP	ove to 53 09/22/1		Sat 6-630p	CM	Sat 6-630p		S-	:30	1	\$200.00 P-4	0.00 NM	0	\$0.00
			Sat 6-630p 10 Ne	ews						*			*****
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00							
	Date Ra	<u>nge</u> <u>D</u> 2-09/23/12 S	escription at 6-630n		t/End Time 6-630p		_	<u>eekdays</u> Sa	Len	gth Rate :30 (\$200.00)	Rtg Type		
	edited	00/20/12 0	at 0 000p	Curv	о осор			Su		.σσ (φ2σσ.σσ)	0.00 7477		
56 WTSP	09/22/1	2 09/22/12	Sat 7-730p Wheel of Fortune	СМ	Sat 7-730p		S-	:30	2	\$400.00 P-4	0.00 NM	2	\$800.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S- Sat 730-8p	CM	\$400.00 Sat 730-8p	0.00	S-	:30	2	\$400.00 P-4	0.00 NM	2	\$800.00
			Jeopardy .		Сат 700 бр		Б	.00	_	φ400.001 4	0.00 14101	_	φοσο.σσ
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00							
58 WTSP	09/23/1	2 09/23/12	CBS Sunday Mor	-	Sun 9-1030a		S	:30	2	\$500.00 P-4	0.00 NM	2	\$1,000.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	Sun 630-7n	CM	\$500.00 Sun 630-7p	0.00	S	:30	1	\$350.00 P-4	0.00 NM	0	\$0.00
			Sun 630-7p 10 N	ews	5uii 550 7p		S	.00	1	ψοσο.σο1 -4	O.OO INIVI		ψ0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Da	ays	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 59 WTSP	09/23/1	2 09/23/12	Sun 630-7p Sun 630-7p 10 N	CM lews	Sun 630-7p		S	:30	1 \$	350.00 P-4	0.00 NM	0	\$0.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	17/12 Date Ra	09/23/12 nge D	escription	1 Star	\$350.00 t/End Time	0.00	V	/eekdays	Lengtl	n Rate	Rtg Type		
1 WTSP	09/17/12	2-09/23/12 S	un 630-7p	Sun	630-7p		=	Su	:30	(\$35 0.00)	0.00 NM		
	edited	2 00/24/12	Mon Prime A	CM	Man 0 On	М		.20	1 01	.500.00 P-4	0.00 NM	,	\$4.500.00
60 W15P	09/24/1	2 09/24/12	Met Mother/Parti	CM ners	Mon 8-9p	IVI		:30	1 \$4	,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
_		2 09/24/12	Mon Prime B	CM	Mon 9-10p			:30	1 \$5	,500.00 P-4	0.00 NM	1	\$5,500.00
Sta	rt Date	End Date	2 Broke Girls/Mik Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	M	1	\$5,500.00	0.00							
62 WTSP	09/24/1	2 09/24/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	М		:30	1 \$3	,500.00 P-4	0.00 NM	1	\$3,500.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays M	Spots/Week	Rate \$3,500.00	Rating 0.00							
			Tue Prime Other	CM	9-11p			:30	2 \$4	,500.00 P-4	0.00 NM	2	\$9,000.00
Sto	rt Date	End Date	NCIS: Los Angel Weekdays	es Spots/Week	Rate	Rating							
Week: 09/		09/23/12	- T		\$4,500.00	0.00							
66 WTSP	09/19/1	2 09/19/12	Wed Prime A Survivor: Phillipir	CM	Wed 8-930p	W	l	:30	2 \$4	,000.00 P-4	0.00 NM	2	\$8,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	17/12	09/23/12	W		\$4,000.00	0.00							
67 WTSP	09/19/1	2 09/19/12	Wed Prime C Big Brother (Sea	CM son Finale)	Wed 930-11p	oW	I	:30	1 \$4	,500.00 P-4	0.00 NM	1	\$4,500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$4,500.00	Rating 0.00							
			Thu Prime A	CM	Thu 8-9p		T	:30	1 \$4	,500.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Big Bang Theory Weekdays	/Big Bang The Spots/Week	c Rate	Rating							
Week: 09/	17/12	09/23/12	T	1	\$4,500.00	0.00							
	Date Ra	<u>nge</u> <u>D</u> 2-09/23/12 T	escription		t/End Time 8-9p		_	<u>/eekdays</u> Th	Lengtl		Rtg Type 0.00 NM		
Cre	edited		nu Filme A	mu	o-ap		_	111	.30)(ψ+,500.00)	0.00 14141		
	g on line 9		Thu Prime B	CM	Thu 0 10n		T	:30	1 01	500 00 D 4	0.00 NM	1	\$4 E00 00
09 W13P	09/20/1	2 09/20/12	Two and a Half N	CM Men/Two and a	Thu 9-10p เ		1	.30	1 \$4	,500.00 P-4	U.UU INIVI	1	\$4,500.00
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating 0.00							
			Thu Prime C	CM	\$4,500.00 Thu 10-11p		T	:30	1 \$4	,000.00 P-4	0.00 NM	1	\$4,000.00
01-	D 1	E. J.D.	Thu Prime C	0	Data	Detie							
Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$4,000.00	Rating 0.00							
71 WTSP	09/21/1	2 09/21/12	Fri Prime A Undercover Boss	CM	Fri 8-9p		- F	:30	2 \$3	,000.00 P-4	0.00 NM	2	\$6,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 09/		09/23/12	F		\$3,000.00	0.00	E	-20	0 00	000 00 D 4	0.00.004	_	# C 000 00
12 WISP	U9/Z1/1.	z U9/21/12	Fri Prime B CSI: NY	СМ	Fri 9-10p		- r'	:30	∠ \$3	,000.00 P-4	U.UU INIVI	2	\$6,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays F	Spots/Week 2	Rate \$3,000.00	Rating 0.00							
E73 WTSP			Fri Prime C Blue Bloods	СМ	Fri 10-11p		- F	:30	2 \$3	,000.00 P-4	0.00 NM	0	\$0.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Magle 00	17/12	09/23/12	F	2	\$3,000.00	0.00							

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pr	i Rtg Type	Spots	Amount
E73 WTSP	09/21/1	2 09/21/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F-	- :30	2 \$3,000.00 P-	4 0.00 NM	0	\$0.00
Week: 09/1 Spot Ch [Date Ra 09/17/12	End Date 09/23/12 nge D 2-09/23/12 F	Weekdays F escription	Star	Rate \$3,000.00 t/End Time 0-11p	Rating 0.00	Weekdays		e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
	09/17/12	2-09/23/12 F	ri Prime C	Fri 1	0-11p		F	- :30 (\$3,000.0	9) 0.00 <i>NM</i>		
E74 WTSP	09/22/1	2 09/22/12	Sat Prime B Crimetime Saturo	CM day	Sat 9-10p	S	- :30	2 \$1,500.00 P-	4 0.00 NM	1	\$1,500.00
Week: 09/1 Spot Ch [Date Ra 09/17/12	End Date 09/23/12 nge D 2-09/23/12 S	WeekdaysS- escription at Prime B	Star	Rate \$1,500.00 t/End Time 9-10p	Rating 0.00	Weekdays Sa-	<u>Length</u> <u>Rat</u> - :30 (\$1,500.0	e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
E75 WTSP	09/23/1	2 09/23/12	Sun Prime A 60 Minutes	CM	7-8p		S :30	2 \$4,500.00 P-	4 0.00 NM	0	\$0.00
Week: 09/1		End Date 09/23/12	Weekdays S		\$4,500.00	Rating 0.00					
1 WTSP (Cred	dited	2-09/23/12 S		<u>Star</u> 7-8p	t/End Time		Weekdays S		e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
2 WTSP (Cred		2-09/23/12 S	tun Prime A	7-8p	•		S	u :30 (\$4,500.0	9) 0.00 NM		
76 WTSP	09/23/1	2 09/23/12	Sun Prime B Person of Interes	CM	Sun 8-9p		S :30	1 \$4,500.00 P-	4 0.00 NM	1	\$4,500.00
Start Week: 09/1	Date 7/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00					
E77 WTSP	09/23/1	2 09/23/12	Sun Prime C The Good Wife	СМ	Sun 9-10p		S :30	1 \$3,500.00 P-	4 0.00 NM	0	\$0.00
Week: 09/1 Spot Ch I 1 WTSP (Unre	Date Ra	2-09/23/12 S	WeekdaysS escription cun Prime C	<u>Star</u>	Rate \$3,500.00 t/End Time 9-10p	Rating 0.00	Weekdays S		<u>e Rtg Type</u> 9) 0.00 <i>NM</i>		
78 WTSP	09/23/1	2 09/23/12	Sun Prime D The Mentalist	СМ	Sun 10-11p		S :30	1 \$3,500.00 P-	4 0.00 NM	1	\$3,500.00
Week: 09/1		End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$3,500.00	Rating 0.00					
			NFL Football Gar	me #2	4-7p		S :30	1 \$5,000.00 P-	4 0.00 NM	0	\$0.00
Week: 09/1 Spot Ch [Date Ra 09/17/12		WeekdaysS escription IFL Football Game	Star	Rate \$5,000.00 t/End Time	Rating 0.00	Weekdays S		e <u>Rtg Type</u> 9) 0.00 <i>NM</i>		
[mg	ncaa]										
	09/18/1: : Date	2 09/18/12 <u>End Date</u>	Tue Prime A NCIS Weekdays	CM Spots/Week	Tue 8-9p Rate	- T Rating	- :30	2 \$10,000.00 P-	3 0.00 NM	2	\$20,000.00
Week: 09/1	7/12	09/23/12	- T		\$10,000.00 5-530a	0.00 - TWT	- :30	1 \$100.00 P-	3 0.00 NM	1	\$100.00
			5-530a 10 News				.30	ι φιου.υυ Ρ-	O.OO INIVI		φ100.00
Week: 09/1		End Date 09/23/12	<u>Weekdays</u> - TWT	Spots/Week 1	Rate \$100.00	Rating 0.00					
82 WTSP	09/24/1	2 09/24/12	5-530a 5-530a 10 News	СМ	5-530a	M	- :30	1 \$200.00 P-	3 0.00 NM	1	\$200.00

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President

Alt Order #: 06300017 Product Desc: OBAMA FOR AMERICA WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
82 WTSP	09/24/1	2 09/24/12	5-530a 5-530a 10 News	СМ	5-530a	M	:30	1	\$200.00 P-3	0.00 NM	1	\$200.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$200.00	Rating 0.00						
83 WTSP	09/23/1	2 09/23/12	Face the Nation Face the Nation	СМ	Sun 1030-1	130aS	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$500.00	Rating 0.00						
84 WTSP	09/24/1	2 09/24/12	CBS Evening Nev		630-7p	М	:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
_		2 09/22/12	Sat Prime A Crimetime Saturo	CM	Sat 8-9p	S-	:30	2	\$1,500.00 P-4	0.00 NM	2	\$3,000.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week	Rate \$1,500.00	Rating 0.00						
_		2 09/22/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	S-	:30	1	\$1,500.00 P-4	0.00 NM	1	\$1,500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$1,500.00	Rating 0.00						
87 WTSP	09/18/1	2 09/21/12	Letterman Late Night with D	CM avid Letterma	1135p-1237	а - ТWГF	:30	2	\$700.00 P-3	0.00 NM	2	\$1,400.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
88 WTSP	09/18/1	2 09/21/12	CBS This Morning	-	7-9a	- TWΓF	:30	4	\$200.00 P-4	0.00 NM	4	\$800.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 4	Rate \$200.00	Rating 0.00						
91 WTSP	09/18/1	2 09/21/12	10 News Replay 10 News Replay	СМ	M-F 207-242	2x - TWFF	:30	1	\$10.00 P-4	0.00 NM	1	\$10.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays - TWTF	Spots/Week 1	Rate \$10.00	Rating 0.00						
92 WTSP	09/23/1	2 09/23/12	Sun Prime B 830p POI	СМ	Sun 8-9p	S	:30	1	\$4,500.00 P-4	0.00 NM	1	\$4,500.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$4,500.00	Rating 0.00						
93 WTSP	09/22/1	2 09/22/12	Sat Prime C 48 Hours Mystery	CM /	Sat 10-11p	S-	:30	1	\$3,000.00 P-3	0.00 NM	1	\$3,000.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
94 WTSP	09/21/1	2 09/21/12	Fri Prime C Blue Bloods	СМ	Fri 10-11p	F	:30	1	\$6,000.00 P-3	0.00 NM	1	\$6,000.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays F	Spots/Week 1	Rate \$6,000.00	Rating 0.00						
95 WTSP	09/22/1	2 09/22/12	NCAA Football G		3-7p	S-	:30	1	\$2,500.00 P-4	0.00 NM	1	\$2,500.00
<u>Sta</u> Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S-	Spots/Week 1	Rate \$2,500.00	Rating 0.00						
96 WTSP	09/23/1	2 09/23/12	10 Sports Extra 10 Sports Exra	СМ	Su 1135-114	45pS	:30	1	\$500.00 P-4	0.00 NM	1	\$500.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays S	Spots/Week 1	Rate \$500.00	Rating 0.00						
97 WTSP	09/20/1	2 09/21/12	Late Late Show Late Late Show	CM	1237-137a	TF	:30	1	\$350.00 P-3	0.00 NM	1	\$350.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays TF	Spots/Week 1	Rate \$350.00	Rating 0.00						
98 WTSP	09/22/1	2 09/22/12	NCAA Football G		3-7p	S-	:30	1	\$5,000.00 P-3	0.00 NM	1	\$5,000.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 710415 - 9 Advertiser: Obama/D/President Alt Order #: 06300017 Product Desc: **OBAMA FOR AMERICA** WTSP-TV Flight Dates: 09/18/12 - 09/24/12 Estimate: 1536 A Break Start/End Time Ln Ch Start End Inventory Code Days Len Spots Rate Pri Rtg Type Spots Amount ----S-98 WTSP 09/22/12 09/22/12 NCAA Football Game #2CM 3-7p :30 1 \$5,000.00 P-3 0.00 NM \$5,000.00

Rating

0.00

Rate

\$5,000.00

NCAA Football Game #2

Spots/Week

Weekdays

----S-

Start Date

Week: 09/17/12

End Date

09/23/12

Totals 164 \$169,735.00